\*\*\* I wrote this pitch for my internship supervisor, Whitney Bond at Triple 8 Management. \*\*\*

My name is Whitney Bond and I am the Tour Marketing director for the country, Southern rock band Whiskey Myers. The band will be visiting [town] soon and are ready to make some new fans and friends. The music they create draws in a young and rowdy crowd, but in order to make this show a hit I would like to reach out to get some press coverage.

In exchange for a preview of the show, I can provide a copy of their music plus a pair of tickets to the show for yourself and a set to give to your readers.

Being East Texas natives there is no question that Whiskey Myers already has a strong following in their home state. Their third and latest CD “Early Morning Shakes” premiered as #1 on the iTunes Country music chart and remained there for 48 hours earlier this month. It’s obvious the band is ready to expand their fan base and rock the nation with their unique sound.

Early Morning Shakes extends across the lines of traditional Texas country with songs like “Home” and “Where the Sun Don’t Shine” whose full-force melodies and steel guitar will remind you of the iconic Skynard and the softer, “Colloquy,” which will play well to every John Mayer and pop music fan in the house.

[Here is a link to a video of their song "Lightening" so you can see for yourself.](http://www.engine145.com/video-premiere-whiskey-myers-lightning/)

The band has already received coverage by USA Today and Country Weekly. Help us help you be the first to break the news to your readers that Whiskey Myers is worth a listen and trip to [venue name] on [date].

Thank you for your interest and I look forward to promoting our shows with you!

**Whitney Bond**  
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